) F P R

Cited as an inspiration by Icelandic legend Björk, Jófríður Ákadóttir has made 12 albums in the 12 years since she was 15. Her debut album as JFDR was the acclaimed 2017 Shahzad Ismaily (*Laurie Anderson, Lou Reed, Tom Waits, Yoko Ono*) produced album *Brazil*. Her second album *New Dreams* found fans at Stereogum and Under the Radar, who each included "Taking a Part of Me" and "My Work" in their Songs of the Week columns, respectively.

In 2020 she released a co-write with fellow Icelander Olafur Arnalds, and signed a Global publishing deal with Universal.

Jófríður has recently scored upcoming Icelandic feature film "Backyard Village" and Icelandic drama series "Sisterhood" and is working on and upcoming documentary series.

2023 will see JFDR release her new album, Museum.

Social stats as of August 2022

Spotify Streams: 14 million + Spotify followers: 20k + Instagram followers: 13.3k

Key releases Dream On EP - November 2020 'Drifter'

Olafur Arnalds collaboration 'Back to the Sky'

'New Dreams' album - March 2020 Taking a Part of Me

'Brazil' album - March 2017 White Sun

Past touring highlights

21/03/2019 - Think of Things Studio, Tokyo

22/03/2019 - 7th Floor, Tokyo

23/03/2019 - KD JAPON, Nagoya

24/03/2019 - Chatsworth, Nagoya

25/03/2019 - Score Factory, Osaka

28/03/2019 - Castlemaine Festival, Castlemaine

02/04/2019 - Festival of Colour, Wanaka

15/08/2019 - Heimathafen, Berlin (w/ Mitski)

13/09/2019 - Cork Opera House (w/ Damian Rice)

14/09/2019 - Safe Harbour Festival, Cork

07/11/2019 - Iceland Airwaves, Reykjavik

14/11/2019 - Konzerthaus, Berlin (sold out)

17/11/2019 - Queen Elizabeth Stadium, Hong Kong

30/01/2020 - St Pancra Old Church (sold out)

27/06/2022 Vienna - Konzerthaus w/ Olafur Arnalds

28/06/2022 Dachau – Musiksommer w/ Olafur Arnalds

29/06/2022 Prague – Forum Karlin w/ Olafur Arnalds 03/07/2022 Hamburg - Elbphilharmonie w/ Olafur Arnalds

04/07/2022 Copenhagen - DR Koncerthuset w/ Olafur Arnalds

06/07/2022 Münster - Waldorfschule w/ Olafur Arnalds

07/07/2022 Paris – L'Ólympia w/ Olafur Arnalds



Key Press/Radio Support:

Studio Brussels 'Catch of The Day'
6 music support from Mary Anne Hobbs and Huw
Stephens
BBC Radio 5 live session with Laura Whitmore
BBC 6 Music interview
Fritz (Germany)
Triple J (Australia)
Sessions for KEXP and The Current (US)

Considerable coverage of the new singles across UK and US tastemakers including: Stereogum, Paper, Line of Best Fit, Brooklyn Vegan, Dummy, London in Stereo, i-D, Under The Radar, CMU Daily, The 405, Notion.

i-D: "JFDR is a properly prolific talent"

Line of Best Fit: "A rare phenomenon"

Stereogum: "Taking A Part Of Me" traces the destruction and rebirth that can come from relationships as they rise and fall. It's a sad, meditative song — as much of JFDR's material is — with Ákadóttir's voice sounding like a growing gale of wind, first whispering then picking up intensity."

Management:

Clare Wright at Blackstar Management

Agents:

Marty Diamond at Paradigm (US) Angie Rance at Earth (World ex US)

PR:

Caz Beashel at Yes Please (UK) Judy Silverman at Motormouth (US)

Radio:

Alex Dobson at Yes Please